Committee members are expected to actively participate in meetings (in person or virtually) and spread awareness for the MVMA Charities among their networks.

**Fundraising Committee**
The Fundraising Committee works together with staff to oversee the organization’s overall fundraising initiatives.
Tasks include:
- Establish an annual fundraising plan.
- Assist in development and implementation of events such as the annual MetroWest K95K, brewery gatherings, online auctions, and more.
- Work with staff in identifying and coordinating outreach and stewardship to donors.

**Marketing Committee**
The Marketing Committee is tasked with determining target audiences, developing methods to reach these audiences, and expanding awareness of the MVMA Charities in the community.
Tasks include:
- Work with staff to develop a marketing plan that includes digital and direct mail campaigns, social media, and more.
- Assist in development of collateral (digital and printed) and website edits.
- Help with promotion of special events and programs.

**Governance Committee**
The Governance Committee coordinates the financial and strategic efforts of the organization.
Tasks include:
- Work with staff and Treasurer to develop an annual budget.
- Determine the funding needs of programs.
- Periodically review investments and policies.
- Evaluate programs and achievement of goals and reassess as needed.